

Kostia Pivak – Brand Manager with 12 years of experience.

I create brands, marketing strategy and unique user experience in websites, products, services, interior, design and communications.

Work Experience

Sole Proprietor
Brand Manager, 2021 – now

Hempbeauty
Founder/Brand Manager, 2018 – 2021

Valkon-Marine
Brand Manager, 2015 – 2020

Safehome
Brand Manager, 2020

Standart Distribution
Digital Project Director, 2016 – 2020

LG Electronics Rus
Project Manager, 2017 – 2019

CSKA SHOP
Digital Recruiter, 2018

Perspectiva
Project Manager, 2013 – 2016

Proftorg
Web Developer / Web Designer, 2013

Education

Brand Manager / RANEPA
E-Business / SPB SUT
Economics and Managements in
Communication / SPB SUT



Skills

Brand & Product Management,
Digital Project Management,
Business Process Optimization,
Digital Marketing, Analytics, Strategy,
Branding & Brand Positioning,
Web Development, UX/UI Design,
UX-writing, Art Direction,
Graphic Design

Interests

Psychology, Visual Communication,
Contemporary Art, Industrial Design,
Workshops, Lectures, Arthouse Films,
Interior Design, Cross-Country Skiing,
Tennis, Mountain Biking, Travelling,
Architecture, Cooking, Pets

Contacts

telegram: @kostiapivak
instagram: @kostiapivak
e-mail: connect@pivak.ru
personal website: www.pivak.ru